

PRIVACY POLICY

1. INTRODUCTION

Welcome to Bee with Yoga (the "Website"). We are committed to protecting your privacy and ensuring the security of any personal information you provide when using our services. This Privacy Policy outlines how we collect, use, and safeguard your personal data, including health and medical information, when you book 1-on-1 yoga classes, request personalized yoga plans, or interact with our Website.

2. INFORMATION WE COLLECT

We collect the following types of information:

- **Personal Information:** When you book a yoga class, fill out a form, or purchase a personalized yoga plan, we may collect your name, email address, phone number, and any other information you provide (e.g., preferences or goals related to your yoga practice).
- **Health and Medical Information:** As part of offering personalized yoga plans or 1-on-1 sessions, we may request health-related information, including any pre-existing medical conditions, injuries, physical limitations, or wellness goals. This information helps us tailor our services to your individual needs and ensure safe practice.
- **Payment Information:** If you make a purchase, we collect payment details such as credit card information or bank account details, but these are processed securely through our payment provider and are not stored on our servers.
- **Usage Data:** We collect information about your interaction with the Website, including IP address, browser type, and browsing history through cookies and similar tracking technologies.

3. HOW WE USE YOUR INFORMATION

We use your personal and health information to:

- Provide and manage your yoga classes and personalized yoga plans.
- Tailor our yoga sessions to your health needs and fitness goals.
- Communicate with you about scheduling, updates, or changes to our services
- Ensure your safety during yoga practice by considering any health or medical conditions you disclose.
- Improve the functionality of our Website and ensure its security.
- Process payments and manage subscriptions.
- Send you marketing or promotional emails (only if you've opted in).

4. DATA SECURITY

We take the security of your personal and health information seriously and implement industry-standard security measures to protect your data from unauthorized access, alteration, or disclosure. However, no online system can be completely secure, and we cannot guarantee absolute security.

5. SHARING INFORMATION

We do not share your personal or health information with third parties, except in the following situations:

- **Service Providers:** We may share your information with trusted third-party service providers (e.g., payment processors) who assist us in operating our Website and delivering services.
- **Legal Obligations:** We may disclose your information if required by law or in response to legal requests.
- **Consent:** We will only share health-related information with your explicit consent, for example, if you need to be referred to another health professional or service.

6. YOUR RIGHTS

You have the right to:

- Access and request copies of the personal and health data we hold about you.
- Request corrections to inaccurate information.
- Request deletion of your personal or health information (subject to certain legal limitations).
- Withdraw consent to the use of your data (e.g., unsubscribe from marketing communications).

7. HEALTH INFORMATION CONSENT

By providing health or medical information during your use of our services, you consent to the collection and use of that information for the purposes described above. You may withdraw your consent at any time, though doing so may limit our ability to provide personalized services.

8. COOKIES

We use cookies and similar tracking technologies to enhance your experience on our Website. You can modify your browser settings to reject cookies, but this may affect the functionality of our Website.

9. THIRD-PARTY LINKS

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies before providing personal information.

10. CHANGES TO THIS POLICY

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page, and the updated date will be indicated at the top.

11. CONTACT US

If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact us at:

Support@beewithyoga.com